

**Title:** Ballast Nedam and Rönesans Holding win SEAL Sustainable Product Award

**Description:** Rönesans Holding has announced that The Jonas Project, carried out by its Dutch subsidiary, Ballast Nedam has won the SEAL Sustainable Product Award.

**URL:** [ballast-nedam-and-ronesans-holding-win-sustainable-product-award](#)

## Ballast Nedam and Rönesans Holding win SEAL Sustainable Product Award

*Award recognises The Jonas Project's unwavering commitment to sustainable urban living.*

Rönesans Holding has today announced that The Jonas Project, carried out by its Dutch subsidiary, Ballast Nedam has won the SEAL Sustainable Product Award, which honours innovative and impactful products that are “purpose-built” for a sustainable future.

Jonas, a new iconic building situated in Amsterdam's IJburg harbor is leading the way for a new era of consciously sustainable buildings, comprised of 190 mid-market rental studios, 83 owner-occupied apartments, and various supporting facilities. The building's innovative design features irregular openings and a pre-patinated zinc facade, along with a diamond-shaped structure and elevated facade, adding a unique touch.

[Bramske van Beijma](#), Director Corporate Social Responsibility and Digital Innovation, [Ballast Nedam](#) & Board Member, Rönesans Holding, said: *“We are happy to have won the SEAL Sustainable Product Award for The Jonas Project, showing our dedication to promoting sustainable living and infrastructure. At Rönesans Holding and Ballast Nedam, we believe in the importance of prioritizing environmentally conscious living and integrating sustainability measures into our projects from the very beginning. We are committed to a community-focused approach that values sustainability as a core principle, rather than an afterthought. We will keep moving forward with our commitment to sustainability.”*

Jonas is designed with healthy living, sustainable materials, and energy efficiency at its core, with wood and sustainable concrete used as the structure's two leading materials. Ballast Nedam also separated construction waste into seven recyclable streams, achieving a remarkable 97% waste separation rate and the highest BREEAM certification.

Integration with the surroundings is seamless through a communal canyon route, encouraging community interaction, while ecological initiatives such as native vegetation planting and mussel reef creation enhance its positive environmental impact. Further eco-conscious features include solar panels, low-temperature heating, and a focus on community interaction.

With each aspect of the building, Jonas sets a high standard for sustainability and offers a fresh approach to urban living – core pillars that have led to this successful award win. The project was executed by Ballast Nedam West, one of Ballast Nedam's local business units, specialised in building unique and sustainable construction icons.

*“Integration and Impact are the watchwords of the 2024 SEAL Sustainability Awards. This year, we've seen an impressive synthesis of technology, design, and innovation combined to drive sustainable impact,”* commented Matt Harney, Chairperson and Founder of SEAL Awards. *“Alongside the critical need for organizations to dedicate real investment and*

*human capital into ESG, the holistic approach of these award winners is imperative to keep driving progress."*

Fellow SEAL Sustainability Award honourees in 2024 ranged from well-recognized brands (like British Airways, Disney, Dow, Lenovo, Sephora, Microsoft and Qualcomm) to high-growth start-ups and scale-ups (like Beewise, Enervée, and FloWater).

Further details on the SEAL Sustainability awards can be accessed [here](#).

### **About Rönesans Holding**

Rönesans Holding, headquartered in Ankara, is the 38th largest international contracting company globally and the 9th largest in Europe with international operations in 30 countries across Europe, Central Asia, the Middle East and Africa - including Ballast Nedam in the Netherlands and Heitkamp Industrial Solutions GmbH in Germany, Rönesans has been operating as the main contractor and investor successfully for 30 years across construction, real estate development, energy, healthcare and industrial facilities. Putting resilience and growth through innovation at the core of the company, with a priority on sustainability and social development, Rönesans has developed projects supporting students with scholarships, academic platforms and initiatives; been a signatory of the UN Global Compact since 2015; and a signatory of the UN Women's Empowerment Principles since 2016.

Under the leadership of its president, Erman Ilıcak, Rönesans, along with its partners GIC, Meridiam Infrastructure, Sojitz, Samsung C&T, TotalEnergies, and IFC of the World Bank Group (minority shareholder in the group), has invested more than EUR8 billion into pioneering projects globally.

### **About SEAL Awards**

SEAL (Sustainability, Environmental Achievement & Leadership) Awards is an environmental advocacy organization that honors leadership through its business sustainability awards and environmental journalism awards while funding research and pursuing its own environmental impact campaigns.